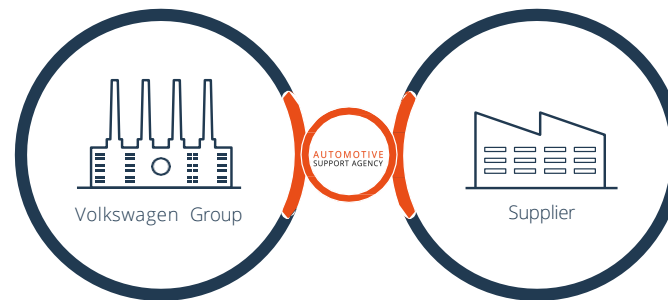


Expertise built on experience

## The Automotive Support Agency

**The Automotive Support Agency (ASA)** is the strong interface between Volkswagen and its suppliers.

### Your strong link.



### For a strong, close partnership.

50 % Volkswagen, 50 % City of Wolfsburg: this unique ownership structure makes Wolfsburg AG's Automotive Support Agency unlike anything else on the market.

Successful automotive projects require a commitment to partnership. That's why the Automotive Support Agency (ASA) works to build strong and effective relationships between Volkswagen Group and its suppliers, drawing on years of experience in strategy, consulting and project management.

We provide analysis and coaching, we manage and optimise processes, we share experiences and knowledge. By forging closer bonds between all stakeholders, we create synergies and increase efficiency at every stage of the value chain. Enabling stronger partnerships – and successful growth.

### The key to success.

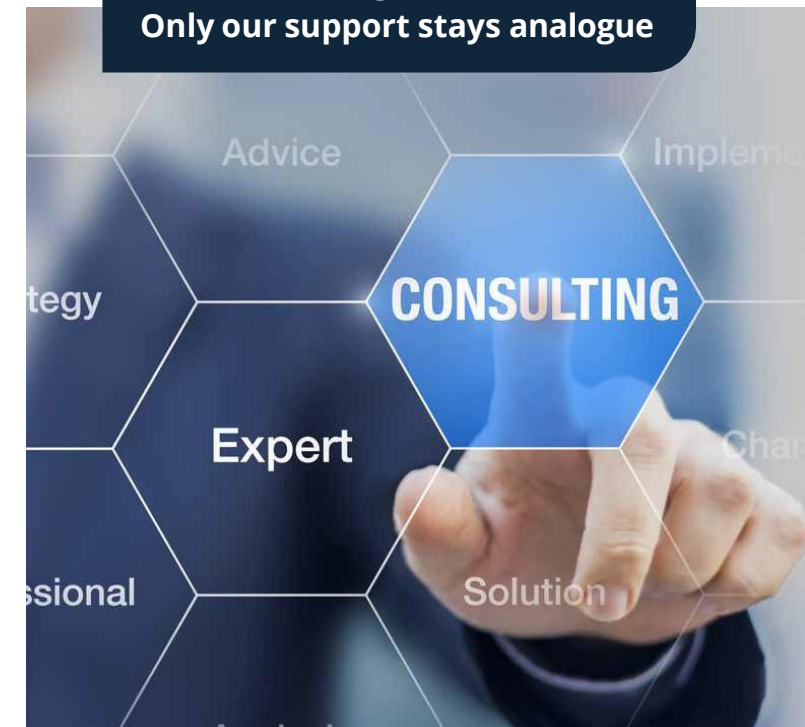
As a service provider for the Volkswagen Group and all its brands and subsidiaries, we support projects at both national and international level.

High consulting expertise, specific Volkswagen know-how and efficient communication channels make us a technically and methodically competent partner.

### Performance and passion.

Devising a project strategy, entering a new market, developing and implementing training measures, providing taskforce services for series production – whatever you need support with, the Automotive Support Agency is the reliable interface between you and Volkswagen Group.

**It's all about digitalisation  
Only our support stays analogue**





## Navigate rapid change and digitalisation with our strong network

When things are changing quickly, when markets and products are expanding, when digitalisation is becoming integral to your business: that's when you need a strong network.

## The Automotive Support Agency – because our experience is the best guarantee of your success.

### Our services:

- Supplier coaching and development
- De-escalation support
- Project and interim management
- Process analysis, optimisation and management
- Quality management and audit support
- Resident engineering
- Securing of o.k. parts deliveries
- Taskforce and bottleneck management
- Local technical support around the world

### Your benefits:

- Our close but independent relationship with Volkswagen Group and its suppliers
- Expert knowledge of the Volkswagen Group built on decades of experience
- Knowledge transfer to your company
- Global pool of specialists and managers available at short notice
- Worldwide network within the Volkswagen Group

So that we can build the best possible partnerships, we uphold the highest standards of ethics and fairness. A human touch is important too, which is why we combine high-speed digital communication with direct, personal contact and in-person support.

**Whether you're a department within the Volkswagen Group, an automotive supplier or an industry partner, you can rely on us for fast and flexible solutions.**



## A partnership of equals

You're a Volkswagen brand and need our support? You're an automotive supplier and want to optimise your processes? You're a freelance consultant looking for a strong network? Then get in touch with us at any time – we'd be happy to lend you our expertise.

**We look forward to hearing from you.**

### Wolfsburg AG

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SUPPORT AGENCY**